

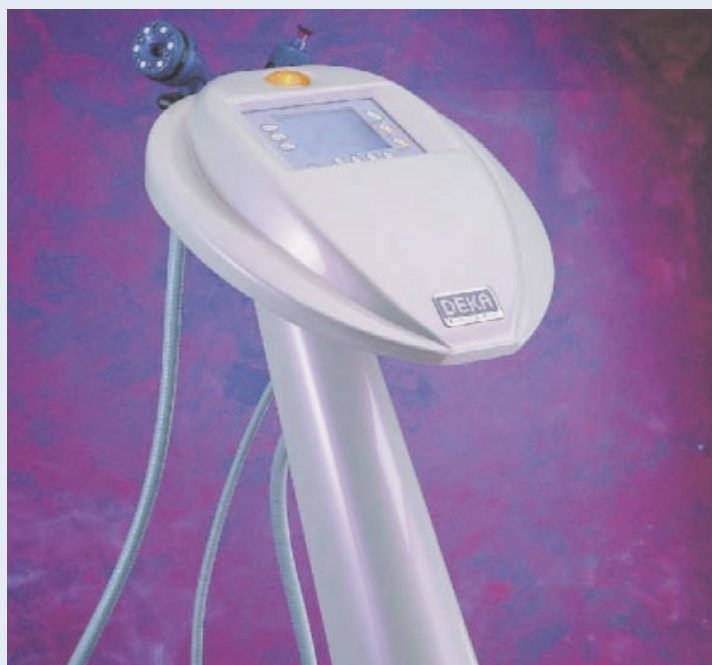
Aesthetic Buyers Guide™



January / February 2003

Cellulite Reduction Technologies Gain Credibility

Despite skeptics in the medical community, technologies to reduce cellulite continue to proliferate and find a widening physician user base.



TriActive from Cynosure

The new TriActive system from Cynosure Inc. (Chelmsford, Mass.) combines three proposed mechanisms of action: cooling to reduce inflammation, a massage for lymphatic drainage and breakup of connective tissue, and laser diodes to stimulate microcirculation. "The primary reasons for cellulite are related to a prolonged inflammatory response and insufficient circulation," said Evan Sherr, Cynosure's technical product manager. "These three mechanisms work together to optimize results." The rhythmic, suction massage

manipulates tissue and breaks up connective tissue that has been laid down in the process of cellulite formation. "Once you break up that connective tissue, the appearance of the skin smooths out," Sherr explained.

Six near-infrared diode lasers designed into TriActive cause localized heating of the tissue, which enhances microcirculation. "The treatment protocol is anywhere from 10 to 12 treatments, typically performed one to three times a week," Sherr said. "Results include smoother appearance of cel-

"The primary reasons for cellulite are related to a prolonged inflammatory response and insufficient circulation."

lulite and a reduction in the circumference of the legs or buttocks." In addition to cellulite reduction, the TriActive is effective in recontouring post-lipo-suction areas.

"TriActive is a compact and beautiful looking device," said Sherr. "Everyone who has been treated loves it. When clients have finished a session, they get up feeling extremely refreshed. Operators also enjoy treating clients with the device. It doesn't require a tremendous amount of effort to complete a session." ■