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NEWS

FOR IMMEDIATE RELEASE

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Cynosure Donates Tri-Active™ to ASDS Auction

Contributions Support the ASDS Dermatologic Surgery Research and Education Fund

Chelmsford, MA (September 22, 2003)---Cynosure, Inc., a leading developer and manufacturer of cosmetic and medical lasers and pulsed light sources, announced today that it has donated one of its aesthetic products, a **Tri-Active™ LaserDermologySM** system, to benefit the American Society for Dermatologic Surgery (ASDS) Third Annual Silent Auction.

The auction will take place in conjunction with the ASDS-ACMMSCO Combined Annual Meeting in New Orleans on Saturday, October 11. The auction provides a means for the ASDS to generate support for the ASDS Dermatologic Surgery Research and Education Fund (DSREF). Visit www.asds-net.org for more information.

“We are very pleased with the contribution and the support it will provide to the DSREF”, said Robert Weiss, M.D., Chairman of the Silent Auction Committee. “In our practice we use the Tri-Active prior to liposuction. Preliminary evidence indicates that the anesthesia is more evenly distributed. The Tri-Active can also be used in smoothing cellulite.”

Cynosure offers over a dozen different aesthetic laser and pulse light products here and around the world, but we chose the Tri-Active™ for the ASDS auction because it is one of our newest and most unique offerings. It has shown promising results and is ideal for a physician office or medical spa setting.

Cynosure's Tri-Active™ LaserDermologySM is also featured in the October 2003 issue of Aesthetic Buyers Guide. To read the article, with comments from Dr. Mitchel Goldman and Dr. Robert Weiss, visit www.miinews.com or www.cynosurelaser.com.

About Cynosure, Inc.

Cynosure develops, manufactures, and markets cosmetic and medical laser technology products at its Chelmsford, Massachusetts headquarters. The company's extensive product line includes the PhotoGenica® V family of lasers for vascular treatment and the Four-Minute LaserFACIAL™, the Accolade™ laser for tattoo/pigmented lesion removal, the CO₂ laser for facial micro-resurfacing, the Apogee®, Acclaim™ and Smartepil™ II hair removal lasers, the PhotoLIGHT™ pulsed light source for a

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variety of treatments, including the PhotoLightFACIAL™ and the Tri-Active™ LaserDermologySM for cellulite treatment and therapeutic massage.

Cynosure has offices in England, France, Germany, Singapore and Japan, and has forged a strategic partnership with Suzhou Cynosure Medical Devices in Suzhou, Peoples Republic of China. In 2002, El. En. and Cynosure Inc. announced a new partnership between their two companies. Cynosure's global reach extends to more than 60 nations and has given the company worldwide recognition in physician practices. For more information, please call **800-886-2966** or visit our Web site at www.cynosurelaser.com.

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