



NEWS

FOR IMMEDIATE RELEASE

Contact: Rebekah L. Lazarou
800-886-2966 Ext. 377
RLLazarou@cynosurelaser.com

Cynosure Names Timothy W. Baker

New Chief Financial Officer

Chelmsford, MA (April 13, 2004)—Cynosure, Inc., a leading developer of laser and light-based solutions for aesthetic medicine, today announced that Timothy W. Baker has joined the company as its Chief Financial Officer. Mr. Baker brings more than twenty years of experience in senior financial management positions, focusing on business development and strategic growth.

Mr. Baker recently served as President and CFO for Photoelectron Corp., an AMEX listed company specializing in miniature-x-ray technology for radiation therapy. Prior to that, Mr. Baker served as the CFO/VP Operations for Radionics Inc., a leading provider of medical devices to the neurological marketplace and led the sale of the privately held company to Tyco Healthcare. Mr. Baker will be responsible for the management of Cynosure's financial resources and contribute to the growth of its worldwide operations.

Mr. Baker is a Certified Public Accountant and holds an MBA in Operations Management.

"Tim will be a great addition to our senior management team," said Michael R. Davin, President and CEO. "He brings to this key position high levels of experience and energy, which will go a long way in helping Cynosure achieve its next stage of development."

For more information, call 800-886-2966 and visit www.cynosurelaser.com.

About Cynosure

Cynosure develops, manufactures, and markets laser technology products at its Chelmsford, Massachusetts headquarters for worldwide distribution. The company's extensive product line includes the V Star™ pulse dye laser for vascular, birthmark and facial treatments, the Apogee™ family of hair removal lasers, the Tri-Star™, Apogee® Elite™, Acclaim™ and SmartEpil™ multi-application cosmetic lasers, the PhotoLight® pulsed light system, the Tri-Active® LaserDermology™ for cellulite treatment and therapeutic massage and the PhotoGenica® SV for surgical ENT applications.

10 Elizabeth Drive
Chelmsford, MA 01824
T 800.886.2966 - F 978-256-6556
www.cynosurelaser.com



In 2002, El. En., Italy's leading laser developer and manufacturer, acquired a majority position of Cynosure, Inc. The product mix of the two companies is highly complementary and will provide opportunities for growth through an increased mix of products and wider coverage of global markets. El. En. and Cynosure are working closely to optimize joint production processes, research and development efforts, and to exploit worldwide distribution channels.

Today, over 5000 of Cynosure and El.En. lasers and light-based systems are installed around the world and are used in treating a full range of conditions.

Cynosure has offices in the United Kingdom, France, Germany, Singapore and Japan, and has forged a strategic partnership with Suzhou Cynosure Medical Devices in Suzhou, Peoples Republic of China. Cynosure's global reach extends to more than 60 nations and has given the company worldwide recognition in physician practices.

Cynosure was founded in 1991 by Dr. Horace Furumoto, who also founded Candela Corp.

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