



## NEWS

### FOR IMMEDIATE RELEASE

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### Cynosure Receives FDA Clearance for Treatment of Cellulite

**Chelmsford, MA (February 4, 2004)**---Cynosure, Inc., a leading developer and manufacturer of cosmetic and medical lasers, announced today that it has received government clearance for the treatment of cellulite using its TriActive™ LaserDermology<sup>SM</sup> device. The TriActive is also used for therapeutic massage.

"This clearance allows us to expand our marketing of the TriActive™. Physicians and medical spas will be able to offer treatments to a wider category of individuals. We know how concerned women are about the appearance of cellulite. Each day on the internet alone, hundreds of searches are made for information on treatment", said Marina Kamenakis, Director of Marketing.

"In addition, the American Academy of Dermatology has noted that, 'increasing numbers of dermatologists are realizing it's an important issue to their patients.' We are pleased to be able to offer this newest treatment modality to physicians and their patients."

"The TriActive is used not only to tighten cellulite on the body, but can be used to tighten facial skin. It is the entry-level system for any aesthetic medicine practice or medical spa," said Michael R. Davin, President and CEO. "Patients can also combine TriActive LaserDermology treatments with other facial treatments, liposuction, and other procedures as they wish."

For more information, call Cynosure at 800-886-2966 and visit [www.cynosurelaser.com](http://www.cynosurelaser.com).

### About Cynosure

Cynosure develops, manufactures, and markets laser technology products at its Chelmsford, Massachusetts headquarters for worldwide distribution. The company's extensive product line includes the VStar™ pulse dye laser for vascular, birthmark and facial treatments, the Apogee™ family of hair removal lasers, the Tri-Star™, Apogee® Elite™, Acclaim™ and SmartEpil™ multi-application cosmetic lasers, the PhotoLight® pulsed light system, the Tri-Active® LaserDermology™ for cellulite treatment and therapeutic massage and the PhotoGenica® SV for surgical ENT applications.

In 2002, El. En., Italy's leading laser developer and manufacturer, acquired a majority position of Cynosure, Inc. The product mix of the two companies is highly complementary and will provide opportunities for growth through an increased mix of products and wider coverage of global markets. El. En. and Cynosure are working closely to optimize joint production processes, research and development efforts, and to exploit worldwide distribution channels.

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Where art and science meet.

Today, over 5000 of Cynosure and El.En. lasers and light-based systems are installed around the world and are used in treating a full range of conditions.

Cynosure has offices in the United Kingdom, France, Germany, Singapore and Japan, and has forged a strategic partnership with Suzhou Cynosure Medical Devices in Suzhou, Peoples Republic of China. Cynosure's global reach extends to more than 60 nations and has given the company worldwide recognition in physician practices.

Cynosure was founded in 1991 by Dr. Horace Furumoto, who also founded Candela Corp.

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