



News

FOR IMMEDIATE RELEASE

Contact: Rebekah L. Lazarou
800-886-2966 Ext. 377
rllazarou@cynosurelaser.com

Cynosure's TriStar™ Laser Selected by The Skin Wellness Center of Chicago

First to be installed in the City

Chelmsford, MA (May 11, 2004)---Cynosure, Inc., a leading developer of laser and light-based solutions for aesthetic medicine, announced today that Brooke Jackson, M.D., medical director of the Skin Wellness Center of Chicago — and an early pioneer in dermatologic laser surgery on ethnic skin — has selected Cynosure's "3-in-1" TriStar™ Aesthetic Workstation for the Center's North Wabash Avenue location. This will be the first TriStar system in the Chicago area.

"We specialize in the treatment of all skin types for Mohs and laser surgery, Botox®, fillers, sclerotherapy and excisional skin surgery. I have selected the TriStar, which will allow us to optimize our laser treatments for several treatments, such as acne, port wine birthmarks, scars, LaserFACIALs, and spider veins. Because of my research interests and publications in ethnic skin, I am particularly excited about this device which will add therapeutic options for those with ethnic skin which is often a challenge to treat", said Dr. Jackson.

"Earlier we acquired Cynosure's SmartEpil II laser, which allows us to offer laser hair removal for all skin types. We have been so pleased with the clinical results, we decided to add Cynosure's most advanced system, the TriStar, which gives us three additional laser technologies in a single system."

"Racial and ethnic minorities had 20 percent of the nearly 8.3 million cosmetic procedures performed in the U.S. in 2003, according to the American Society of Aesthetic Plastic Surgeons. According to the U.S. Department of Commerce, in 2050, 47% of the U.S. population will be of ethnic origin. The Asian and Hispanic populations are projected to triple during this time period. Having the right technologies for this growing market is important to physicians; developing them is one of the cornerstones of our company," said Michael R. Davin, Cynosure President and CEO.

The Skin Wellness Center of Chicago, located at 111 N. Wabash Avenue, is one of the few centers that specialize in ethnic skin. Dr. Jackson founded and was Director of the Mohs

10 Elizabeth Drive
Chelmsford, MA 01824
T 800.886.2966 - F 978-256-6556
www.cynosurelaser.com



Surgery Unit at the MD Anderson Cancer Center in Houston, TX. She was also the first African-American dermatologist to be awarded a laser training fellowship at Harvard University. She is currently a Clinical Assistant Professor at Northwestern University.

For more information, call the Skin Wellness Center of Chicago at 312-236-9950 and visit www.skinwellnesscenter.org or call Cynosure at 800-886-2966 and visit www.cynosurelaser.com.

About Dr. Jackson

Brooke Jackson, M.D. is a graduate of Wellesley College and Georgetown University Medical School. Upon completion of her internship at University of Chicago and dermatology residency training at Henry Ford Hospital, Dr. Jackson became the first African-American dermatologist to be awarded laser fellowship training at Harvard where her interests and research helped to pioneer the uses of lasers in ethnic skin. Dr. Jackson completed a second fellowship in skin cancer surgery (Mohs) at Baylor College of Medicine in Houston, Texas then joined the staff of the prestigious MD Anderson Cancer Center where she founded the Mohs Surgery Unit and served as its director until relocating to the Chicago area. She is currently a Clinical Assistant Professor at Northwestern University.

As a board-certified Dermatologist and Dermatologic Surgeon, Dr. Jackson is a member of the American Academy of Dermatology as well as the American College of Mohs Micrographic Surgery and Cutaneous Oncology and the American Society of Dermatologic Surgery. She has published numerous articles, book chapters and a CDROM relevant to her specialty. Dr. Jackson is considered an expert in the field of laser surgery and lectures nationally on the use of lasers and cosmetic procedures in ethnic skin. In addition to laser surgery, Dr. Jackson's clinical interests and expertise include the prevention and treatment of skin cancer.

An avid runner, Dr. Jackson has completed five marathons and five triathalons, founded and organized Chicago Fit, a marathon-training group which meets in Hyde Park.

About Cynosure

Cynosure develops, manufactures, and markets laser technology products at its Chelmsford, Massachusetts headquarters for worldwide distribution. The company's extensive product line includes the VStar™ pulse dye laser for vascular, birthmark and facial treatments, the Apogee™ family of hair removal lasers, the Tri-Star™, Apogee® Elite™, Acclaim™ and SmartEpil™ multi-application cosmetic lasers, the PhotoLight® pulsed light system, the Tri-Active® LaserDermology™ for cellulite treatment and therapeutic massage and the PhotoGenica® SV for surgical ENT applications.

In 2002, El. En., Italy's leading laser developer and manufacturer, acquired a majority position of Cynosure, Inc. The product mix of the two companies is highly complementary and will provide opportunities for growth through an increased mix of products and wider

10 Elizabeth Drive
Chelmsford, MA 01824
T 800.886.2966 - F 978-256-6556
www.cynosurelaser.com



coverage of global markets. El. En. and Cynosure are working closely to optimize joint production processes, research and development efforts, and to exploit worldwide distribution channels.

Today, over 5000 of Cynosure and El.En. lasers and light-based systems are installed around the world and are used in treating a full range of conditions.

Cynosure has offices in the United Kingdom, France, Germany, Singapore and Japan, and has forged a strategic partnership with Suzhou Cynosure Medical Devices in Suzhou, Peoples Republic of China. Cynosure's global reach extends too more than 60 nations and has given the company worldwide recognition in physician practices.

Cynosure was founded in 1991 by Dr. Horace Furumoto, who also founded Candela Corp.

10 Elizabeth Drive
Chelmsford, MA 01824
T 800.886.2966 - F 978-256-6556
www.cynosurelaser.com