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NEWS

FOR IMMEDIATE RELEASE

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**Cynosure Announces Five New Products,
For Hair Removal, Anti-Cellulite Treatment, Leg Veins,
Non-ablative Skin Treatments
*Company Will Exhibit Its Newest Technologies at the American Academy
of Dermatology Meeting, San Francisco, March 21st to 26th***

Chelmsford, MA (March 13, 2003)---Cynosure, Inc., a leading developer and manufacturer of cosmetic and medical lasers, will demonstrate its expanded family of cosmetic lasers at the March American Academy of Dermatology (AAD) Meeting (Booth # 2627) in San Francisco, CA.

"These five new systems significantly broaden Cynosure's product line and provide solutions that meet the individual price/performance requirements of both larger and smaller cosmetic dermatology practices", said Marina Kamenakis, product marketing director. Added Kamenakis: "New applications with these systems mean that physicians can now further improve the clinical outcomes for their hair removal and non-ablative skin treatment patients. They can also add to their new patient base with anti-cellulite and leg vein treatments."

The new lasers include the Acclaim™ 7000, a high-powered Nd:YAG, which was developed for laser hair removal, treatment of leg and facial veins, and for non-invasive skin treatments. The Acclaim is designed for practices that need to treat tanned and darker skin-type patients with both clinical and time efficiencies. The range of pulse widths and spot sizes allows physicians to customize their patient treatments for the best results.

The Apogee® 5500, Cynosure's newest Alexandrite laser, continues the excellent clinical tradition of this laser for permanent hair removal and pigmented lesions, but in a new, compact size, at an economical price. The new Smartepil II, an entry-level Nd:YAG, continues to be the best-priced system on the market for entry-level practices that want to add hair removal, facial and leg vein, and skin treatments with a multi-purpose laser.

The PhotoLight™ pulsed light source, similar to other tabletop pulsed light systems on the market, provides the performance for vascular and skin treatment, but at a significantly lower price than other brands. Hair removal and pigmented lesion treatments will be available with this system. Anti-cellulite treatments, an excellent initial offering for newer patients, can be enhanced by Cynosure's Tri-Active™ LaserDermology™ product. The TriActive™ provides therapeutic massage to benefit both liposuction candidates and non-surgical patients in cellulite reduction.

Dr. Horace Furumoto, President and CEO, founder of Cynosure Inc. and Candela Corporation and developer of the first clinical pulse dye laser, commented: "We are pleased that our partnership with El. En., Italy's largest and most respected laser company, has allowed us to pool our joint experience and expertise in order to provide an ongoing stream of new products and applications in 2003.

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Cynosure has offices in England, France, Germany, Singapore and Japan, and has forged a strategic partnership with Suzhou Cynosure Medical Devices in Suzhou, Peoples Republic of China. In 2002, El. En. and Cynosure Inc. announced a new partnership between their two companies. Cynosure's global reach extends to more than 60 nations and has given the company worldwide recognition in physician practices.

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