



NEWS

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Cynosure Receives Award For Laser Treatment of Stretch Marks

Chelmsford, MA, (March 09, 2004)—Cynosure, Inc., a leading developer and manufacturer of lasers and pulsed light sources, announced that it has received the “2003 Editor’s Choice Award” from *Aesthetics Trends & Technologies* for its **V Star pulse dye laser** for vascular treatment of striae or stretch marks.

Striae affect approximately 90% of pregnant women, 70% of adolescent females and 40% of adolescent males, many of whom participate in sports, according to the on-line medical directory, www.emedicine.com.

Aesthetic Trends & Technologies is a monthly publication for physicians who specialize in aesthetic medicine. The 2003 Editor’s Choice Awards were based on a survey of over 1000 dermatologists and plastic surgeons with experience with laser surgery and other light-based devices.

Cynosure also received recognition for its Acclaim™ Nd:YAG and CO₂™ erbium lasers, for hair removal for dark skin types and for laser resurfacing; and additional recognition for treatment of specialized vascular disorders with the V Star.

“We are pleased to have received this recognition, especially since it comes directly from a significant physician-user base. It means that our products are performing well in the marketplace and helping physicians address their patients’ most important aesthetic concerns,” said Michael R. Davin, CEO & President.

For clinical information on pulse dye laser treatment of stretch marks, call Cynosure at 800-886-2966 and visit www.cynosurelaser.com.

About Cynosure

Cynosure develops, manufactures, and markets laser technology products at its Chelmsford, Massachusetts headquarters for worldwide distribution. The company’s extensive product line includes the TriStar™ “3-in-1” aesthetic workstation; the Apogee® Elite™ “2-in-1” laser system for hair removal, spider veins and more; the V Star pulse dye laser for vascular conditions and the LaserFACIAL™; the Apogee™ family of hair removal lasers; the Acclaim™ and SmartEpil™ multi-application cosmetic lasers, the PhotoLight® pulsed light system, the Tri-Active® LaserDermology for cellulite treatment and therapeutic massage and the PhotoGenica® SV for surgical ENT applications.

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Where art and science meet.

Italy's leading laser developer and manufacturer, holds a majority position of Cynosure, Inc. The product mix of the two companies is highly complementary and provides opportunities for growth through an increased offering of products and wider coverage of global markets. El.En. and Cynosure work closely to optimize joint production processes, research and development efforts, and to exploit worldwide distribution channels.

Today, more than 5000 of Cynosure and El.En. lasers and light-based systems are installed around the world and are used in treating a full range of conditions.

Cynosure has offices in the United Kingdom, France, Germany, Singapore and Japan, and has forged a strategic partnership with Suzhou Cynosure Medical Devices in Suzhou, Peoples Republic of China. Cynosure's global reach extends to more than 60 nations and has given the company worldwide recognition in physician practices.

Cynosure was founded in 1991 by Dr. Horace Furumoto, who also founded Candela Corp.

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